



**SPORTSMAN'S
GUIDE™**

IMPORT VENDOR COMPLIANCE MANUAL APPAREL

**SPORTSMAN'S GUIDE
(SG)**

**PRODUCT TESTING, BRANDING,
& RELATED REQUIREMENTS BY APPAREL CATEGORY**

THE GOAL OF ENFORCING THE FOLLOWING REQUIREMENTS IS TO ENSURE WE ARE PROVIDING OUR CUSTOMERS WITH HIGH QUALITY PRODUCTS THAT MEET OR EXCEED ESTABLISHED PERFORMANCE, RELIABILITY STANDARDS, AND REGULATIONS. WE EXPECT ALL OF OUR SUPPLIERS TO PARTNER WITH US IN THIS REGARD. IF YOU NOTICE ANY ERRORS, OMISSIONS, OUT OF DATE INFORMATION, OR SIMILAR ISSUES WITH THE INFORMATION THAT FOLLOWS, PLEASE NOTIFY US IMMEDIATELY.

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BUSINESS RELATIONSHIP

Prior to any purchase order transaction with The Sportsman's Guide, the nature of the business relationship between our two companies must be defined and approved. If you have not already done so, please complete and submit one of the agent or trading company agreements that can be found on our import procedure webpage:

<https://www.navegate.com/sportsmans/>

If the available agreements are not applicable, the business relationship must be defined with the Buyer or Import Specialist before a purchase order transaction can be completed.

PRODUCT

Vendors must submit a completed Sportsman's Guide quote form and provide a product sample when requested.

- **Product Modifications** - Requested changes to an original sample provided to The Sportsman's Guide by the vendor, requested changes to an original sample supplied by The Sportsman's Guide to the vendor, or changes to specifications provided on initial quote form.
- **Samples** - Whenever modifications have been requested that will change the outward appearance of the product, an additional photography sample may be required that reflects these changes.

A "final approval sample," that exactly matches the agreed upon product specifications, is required. This final sample can also double as the photography sample.

If the vendor ships products that do not match the sample, or what was agreed on to purchase, it will result in a chargeback. If the buyer accepts the change, the vendor will still be charged back a flat fee of \$100.00 due to the additional re-work, and to fix the ad copy/images, etc.

Once a product is approved and a purchase order is issued, the vendor agrees that no change of manufacturer(s), or material change to the product will occur without the prior knowledge and consent of The Sportsman's Guide. A "material change" is defined as any change in the product's design, manufacturing process, or sourcing of component parts, that a manufacturer using due care knows, or should know, could affect the product's ability to comply with applicable rules, bans, standards, or regulations.

INSURANCE REQUIREMENTS

The Sportsman's Guide's certificate of insurance monitoring program is now being provided by CertFocus. We have teamed with CertFocus to automate and streamline a very paper intensive and time consuming portion of our business, insurance certificates. We are excited to offer this new web-based Certificate of Insurance Management System and the advantages it provides to you and your insurance broker. Our office will begin using this system as of January 1st, 2017.

CertFocus Contact Information:

Email: sportsmansguide@certfocus.com **Fax:** 651-571-0015

Requirements:

Vendor will carry Occurrence based product liability coverage of at least Two Million Dollars (2,000,000.00), or higher if applicable. Claims Made coverage is not an adequate level of coverage and will not be accepted. The policy must be written from an insurance company rated acceptably to SG that names SG as an additional named insured and includes a Vendors' Broad Endorsement covering SG with respect to bodily injury or property damage arising out of Vendor's or named insured's products if such products are distributed or sold in the course of business. Vendor shall provide CertFocus with appropriate evidence of SG having been named as an additional named insured and with a copy of Vendor's Broad Endorsement providing coverage to SG. This certificate should be submitted to the CertFocus at least 30 days prior to the ship date on our first purchase order. Vendors outside of North America must obtain expert representation within North America to assist in the event of an insurance claim.

Should Vendor not have adequate insurance as established below or if the Vendor and/or their insurance provider fail to adequately handle product claims in a timely manner, **SG** reserves the right to deduct, set-off, cancel orders, and/or withhold payment.

All renewed certificates should be sent to CertFocus upon expiration of the current policy period.

Please submit a certificate of insurance that meets the following requirements:

- An Occurrence based General Liability policy with minimum limits of \$2,000,000 per Occurrence, \$2,000,000 Prod/CO Aggregate, and \$2,000,000 General Aggregate.

PLEASE NOTE – Claims Made coverage is NOT sufficient.

- General Liability must include Vendors Broad Form Endorsement.
- If your policy limits are less than these requirements, your certificate should include any excess or umbrella policies that extend the general liability limits.
- General Liability must include a waiver of subrogation and indicate as such on the certificate.
- Certificate holder and additional insured must be named as below.
- All deductibles and self-insured retentions must be noted on the certificate.
- All certificates must provide for at least 30 days' notice of cancellation.
- Certificates must bear an authorized signature that is handwritten, mechanically written, or stamped.
- All of the above coverage's must be written by a carrier with a minimum A.M. Best rating of A- or better AND a financial size classification of VIII or higher.
- The certificate should include the following contact information for the insurance producer:
 - Phone Number, Fax Number & Email Address
- Certificate Holder: (must be **EXACTLY** as shown below)
The Sportsman's Guide, Inc.
c/o CertFocus
PO Box 140528
Kansas City, MO 64114

Below is an example of the required insurance certificate:

ACORDTM

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
Creation date

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER		CONTACT NAME: <i>Producer Contact Name</i>	
<i>Agency Name, Address Phone Number & Fax</i>		PHONE (A/C, No, Ext): <i>Producer Phone Number</i>	FAX (A/C, No): <i>Producer Fax</i>
		E-MAIL ADDRESS: <i>Producer Email Address</i>	
		PRODUCER CUSTOMER ID #:	
INSURED		INSURER(S) AFFORDING COVERAGE	
<i>Insured's Name (Alternate name(s) or DBA) Address, Phone, Fax & Email Address</i>		INSURER A: <i>Carrier Name</i> NAIC # <i>NAIC #</i>	
		INSURER B:	
		INSURER C:	
		INSURER D:	
		INSURER E:	
		INSURER F:	

COVERAGES **CERTIFICATE NUMBER:** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	Minimum of:
	GENERAL LIABILITY						EACH OCCURRENCE	\$ 2MM
	<input type="checkbox"/> COMMERCIAL GENERAL LIABILITY			<i>Occurrence form Policy Number</i>	<i>Begin date</i>	<i>End date</i>	DAMAGE TO RENTED PREMISES (Ea occurrence)	\$
	<input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR							
	GEN'L AGGREGATE LIMIT APPLIES PER:						PERSONAL & ADV INJURY	\$ 1MM
	<input type="checkbox"/> POLICY	<input type="checkbox"/> PRO	<input type="checkbox"/> LOCT				GENERAL AGGREGATE	\$ 2MM
	<input type="checkbox"/> AUTOMOBILE LIABILITY						PRODUCTS - COM/POP AGG	\$ 2MM
	<input type="checkbox"/> ANY AUTO							\$
	<input type="checkbox"/> ALL OWNED AUTOS						COMBINED SINGLE LIMIT (Ea accident)	\$
	<input type="checkbox"/> SCHEDULED AUTOS						BODILY INJURY (Per person)	\$
	<input type="checkbox"/> HIRED AUTOS						BODILY INJURY (Per accident)	\$
	<input type="checkbox"/> NON-OWNED AUTOS						PROPERTY DAMAGE (Per accident)	\$
	<input type="checkbox"/> UMBRELLA LIAB	<input type="checkbox"/> OCCUR						\$
	<input type="checkbox"/> EXCESS LIAB	<input type="checkbox"/> CLAIMS-MADE					EACH OCCURRENCE	\$
	<input type="checkbox"/> DEDUCTIBLE						AGGREGATE	\$
	<input type="checkbox"/> RETENTION \$							\$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY							\$
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)						WC STATU-TORY LIMITS	
	if yes, describe under DESCRIPTION OF OPERATIONS below	<input type="checkbox"/> Y/N	<input type="checkbox"/> N/A				OTH-ER	
							E.L. EACH ACCIDENT	\$
							E.L. DISEASE - EA EMPLOYEE	\$
							E.L. DISEASE - POLICY LIMIT	\$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)

The Sportsman's Guide, Inc. is additional insured - vendor broad form which is included in the policy as per attached. Waiver of subrogation applies.

CERTIFICATE HOLDER	CANCELLATION
<i>The Sportsman's Guide, Inc. c/o CertFocus PO Box 140528 Kansas City, MO 64114</i>	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE
	<i>Must be signed by the agency here</i>

PURCHASE ORDER

Every purchase order will be sent with an accompanying confirmation form. Please review all details of the purchase order, and return the accompanying confirmation form within two business days (must indicate port city, or cities for multiple PO's).

NOTE: In most instances individual PO's should not include items shipping from more than one factory or port. If you receive a PO with multiple items that need to ship from different factories or ports, please contact the buyer or Import Specialist for confirmation this is acceptable.

We will accept a +/-3% over or under our PO quantity by sku (size and color). If the variance exceeds +/-3% Sportsman's Guide shall be entitled to cancel and return orders, withhold payment and/or charge back the vendor.

PACKAGING

All packaging must conform to the requirements specified in our Import Carton Packaging and Marking Requirements (available at <https://www.navegate.com/sportsmans/>.) Specific labeling and folding methods are broken down by apparel category. Any deviation from these requirements must be approved by the buyer or Import Specialist prior to a purchase order being issued.

MANUFACTURING SAFE GARMENTS

The Flammable Fabric Act was created to remove highly flammable products from consumers and is monitored by the CPSC (US Consumer Product Safety Commission). It is the vendor's responsibility to produce safe products per the requirements of the Flammable Fabrics Act.

****All apparel items must be tested to confirm compliance with 16 CFR 1610 per our requirements on the GCC (General Conformity Certification). If the item is exempt from this requirement, the third party testing lab must note the item is exempt and it must be noted on the GCC.****

Standard (16 CFR 1610) – This standard has created three classes of flammability for all textiles, and bans the sale of textiles characterized as unsuitable for clothing.

Performance Standards – It is the vendor’s responsibility to assure reasonable and representative tests have been completed to confirm the products being supplied meet our standards. The Sportsman’s Guide will accept all class 1 ratings, and in certain circumstances, will accept a class 2 rating. If a color/print is supplied by more than one source, testing is required from each source.

Class 1	Normal Flammability. Fabric meets minimum requirements and has no unusual burning characteristics.
Class 2	Intermediate flammability. Fabric meets minimum requirements with flammability characteristics between a normal and intense burning.
Class 3	Rapid and intense burning. Fabric is considered dangerous. It is highly flammable and unsuitable for clothing.

Compliance of 16 CFR 1610 - In compliance of federal regulation, The Sportsman’s Guide requires the following:

- All plain surface fabrics weighing less than 2.6 oz / sq yd must be tested for flammability.
- All raised surface fabrics wholly or partly of natural fiber, regardless of the weight, must have flammability testing.
- It is the vendor’s responsibility to confirm all tests are reasonable and have been performed to confirm accurate ratings.
- If a color or print is completed by more than one source, The Sportsman’s Guide requires testing is completed by each source.

The fabrics identified by 16 CFR 1610 are the following:

- Sheer 100% rayon
- 100% Rayon &/or Rayon-blend Chenille
- Sheer 100% silk
- 100% cotton %/or Chief Value Cotton Blend Fleeces (this includes sherpa)

Exceptions:

- Hats, gloves, footwear.
- Interlinings – unless garment could be worn open or reversible.
- Plain surface fabrics weighing more than 2.6 oz/ sq yd.
- Either plain or raised surfaces over 2.6 oz/ sq yard and made entirely from: wool, polyester, acrylic, modacrylic, nylon, or olefin.

WATER RESISTANT/WATERPROOF GUIDELINES & REQUIREMENTS

Water Resistant

- All items stated as water resistant must be pre-approved by the Buyer / Import Specialist.
- Due to changes in duties by US Customs, testing is required. The Sportsman's Guide will need to receive a passing test result no later than 30 days prior to the ship date.
- Required Testing – AATCC 35
 - The testing procedure is conducted in a sealed tank with 2 feet of water pressure for 2 minutes. The maximum for water absorbed is 1.0 g of water weight.

Waterproof – 3,000 WP Standard

- All items stated as waterproof must be pre-approved by the Buyer / Import Specialist.
- If the item is marketed as Waterproof (taped, seam-sealed), testing is required. The Sportsman's Guide will need to receive a passing test result and a signed letter from the vendor no later than 30 days prior to the ship date.
- **Required Waterproof Testing – AATCC 127**
 - The testing procedure is referred to as a Hydrostatic pressure test. The laboratory will use a 3000 mm water head pressure until there are 3 drops of water through the fabric. The sole purpose is to determine how much fabric can bear against constant water pressure without time limits.
- **Confirmation Letter**
 - Please provide a signed letter on the vendor company letterhead confirming the item is waterproof and is taped, seam-sealed. The letter must be from the vendor who is listed on the purchase order (may be different from the factory). The letter must state either the style number or the SPG item number.

Guide Dry Waterproof/Breathable – 7,000/7,000 WP/B Standard

- All items stated as waterproof/breathable must be pre-approved by the Buyer / Import Specialist. The Sportsman's Guide defines this standard as "Guide Dry" and requires the vendor to use particular branding.
- If the item is branded as Guide Dry, different testing is required. The Sportsman's Guide will need to receive a passing test result and a signed letter from the vendor no later than 30 days prior to the ship date.
- **Required Waterproof Testing – AATCC 127**
 - The testing procedure is referred to as a Hydrostatic pressure test. The laboratory will use a 7000 mm water head pressure until there are 3 drops of water through the fabric. The sole purpose is to determine how much fabric can bear against constant water pressure without time limits.

- **Required Breathability Testing – ISO11092**
 - The breathability standard refers to materials that allow vapor to pass through the spaces between yarns. The garment must measure the rate of breathability by which moisture vapor moves from inside to outside of the fabric at 7,000 mm (or 24.2 m² pascal per watt).
- **Confirmation Letter**
 - Please provide a signed letter on the vendor company letterhead confirming the item is waterproof/breathable and is taped, seam-sealed. The letter must be from the vendor who is listed on the purchase order (may be different from the factory). The letter must state either the style number or the SG item number.

FIBER CONTENT LABEL

All textile product sold in the United States, whether sewn domestically or offshore, must have a label identifying the fiber content used in the garment. The Federal Trade Commission details this requirement on their web site. www.ftc.gov/os/statues/textile/rr-textl.htm

Fiber

- All fibers in amounts >5% must be identified.
- Actual amounts of the fiber must be accurate within 3% of what is documented on the label. There is a zero tolerance policy for any product, which lists the fiber content as 100%. This three (3) percent tolerance does NOT apply to WOOL or FUR products. The percentage in weight listed for wool or fur products must be accurate, unless there are unavoidable inconsistencies in the manufacturing process. Additionally, do not label products as 100% wool, 100% silk, 100% cashmere, etc. if it contains one to three percent of other fibers.

Fiber names

- Generic names of fiber must be used such as: cotton, rayon, nylon, linen, etc.
- If any brand name is used, it must be stated. For instance, Teflon, Thinsulate, etc. A certificate of authenticity must be provided when samples are submitted.
- All words must be in English.
- No abbreviations can be used.

Trims

- Decorative Trims covering less than 15% of the textile surface area must be noted as "exclusive of decoration."
- Trims covering more than 15% of the textile surface must be identified by a sectional disclosure.

Linings

- Products containing linings or fills must be identified separately.

Country of Origin

- The country of Origin must be stated on the front of the label.

Registration Number

- All SG private label product must include the SG registration number of RN#80461.

CARE LABEL

It is the responsibility of the vendor to provide accurate care instructions, to verify care instructions, and to have the care instructions tested at an independent lab for verification. All care labels should be written in the order of events.

Trims

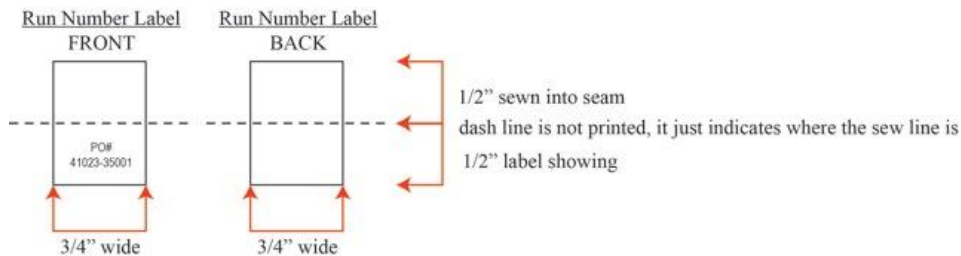
- Care labels must address the care requirements for the entire garment including the trim. Apparel testing must be completed on the trim, as well as the finished garment, to verify the care instructions and to show the trim will not be damaged when cleaned as directed.

FTC Regulations

- The Federal Trade Commission is responsible for the Care Labeling of Textile Wearing Apparel. It is the vendor's responsibility to remain current with the FTC regulations and any changes.
- The FTC enforces that all instructions for laundering, bleaching, drying, ironing, or dry cleaning be listed directly on the care label.
- If the harshest form of treatment will not harm the garment, the treatment does not need to be listed.
- If the harshest form of treatment will harm the product, an appropriate treatment must be listed.

RUN NUMBER LABEL

All Apparel items are required to have a Run Number Label that must be sewn into the garment. The Run Number Label must have The Sportsman's Guide purchase order number listed on the label. The size should be $\frac{3}{4}$ "W x $\frac{1}{2}$ "H, white ground, black wording. For placement and format examples please review pages 11-30 to see which is applicable to your item specifically. If unsure, please discuss with appointed Buyer or Import Specialist.



APPAREL TESTING

All Apparel Testing Protocol has been created in partnership with Intertek Testing Agency. All testing should be concluded prior to production so issues are identified during testing that require modifications to production. Satisfactory testing results should be provided to The Sportsman's Guide as early as possible, but no later than 30 days prior to the ship date on our purchase order. If any of the tests result in a failing score, the Sportsman's Guide reserves the right to cancel or refuse the product. All apparel testing costs are to be paid by the vendor.

Please visit Intertek website to see view the required testing protocol.

Site Address: <https://getprotocol.intertek.com/SMG/default.aspx>

Log-in: LT\sportsman Password: Pass0943

Intertek Testing Protocol for Leather Apparel: SMG-24025-NA

Intertek Testing Protocol for Knit Apparel: SMG-24026-NA

Intertek Testing Protocol for Woven Apparel: SMG-24027-NA

CONEG – THE TOXICS IN PACKAGING LEGISLATION

The goal of this legislation is to reduce the sum concentration levels of four incidentally introduced heavy metals, namely lead, mercury, cadmium and hexavalent chromium present in any package or packaging component to not exceed 100 parts per million by weight. **It is important to note that the 100 ppm limit applies to the combined weight of all of the above metals and NOT individually.**

It defines a package as “any container, produced either domestically or in a foreign country, providing a means of marketing, protecting or handling a product and shall include a unit package, an intermediate package or a shipping container ... this includes unsealed receptacles as carrying cases, crates, cups, pails, rigid foil and other trays, wrappers and wrapping films, bags, and tubs.”

It defines a packaging component as “any individual assembled part of a package which is produced either domestically or in a foreign country, such as but not limited to, any interior or exterior blocking, bracing, cushioning, weatherproofing, exterior strapping, coatings, closures, inks, and labels.”

Under the Model Legislations, manufacturers and suppliers of packaging and packaging components must submit a Certificate of Compliance stating that the package is in compliance with the requirements of the law to the purchaser of these items.

The certificate must be:

- Based on verifiable evidence that no intentional addition of the four metals have occurred.
- Signed by an authorized official of the manufacturing or supplying company.
- Must be kept on file for as long as the packaging is in use.
- Must contain any relevant amendments or modifications reflecting any reformulations to the packaging or packaging component.
- Must be available to any member of the public who requests the certificate.

All vendors must be able to provide a Certificate of Compliance upon request. Please work with your suppliers to confirm you are in compliance. <http://www.toxicsinpackaging.org/>

BAN OF DIMETHYL FUMARATE (DMF)

All products and packaging supplied to The Sportsman's Guide must be non-toxic and non-irritating under normal conditions of use. DMF (Dimethyl fumarate) fungicide, used in some footwear and leather products to prevent mold and mildew, is suspected to have caused serious allergic reactions and skin irritations to some individuals. Therefore, all products supplied to The Sportsman's Guide **MUST** be DMF (Dimethyl fumarate) fungicide free. This includes DMF used in desiccant packets and/or DMF used during the tanning process of leather.

The Sportsman's Guide recommends the following options:

1. Using Suppliers who offer DMF Free Desiccant Packets (option: <http://www.alibaba.com/>)
2. Use an alternative to a desiccant packet such as an anti-mold sticker (Micro-Pack Sticker - <http://www.micropakltd.com/>) or Wasaouro strips (<http://www.mfc.co.jp/wasaouro/e/products/index.html>)

BAN OF SANDBLASTING

Sandblasting is used in the textile industry to give denim a used look. As part of our commitment to Human Rights, Labor conditions, as well as workers' health and safety, we prohibit buying any product using the sandblasting technique.

FUR LABELING LAW

All products made wholly or in part of fur, regardless of the price of the product or the amount of fur on the garment, must have a tag or label attached clearly displaying the following information:

- The name or names of the animal or animals that produced the fur, as listed in the “Products Name Guide” of the Federal Trade Commission’s “Fur Products Labeling Act.”
- The name of the country of origin of any of the imported furs used in the garment.

This labeling can be accomplished by one of the following:

- A permanent or temporary tag attached to the wearing apparel
- By attaching a sticker to the garment in a clearly visibly place.

Also per New York state laws, all faux fur products must also have a tag or label attached stating the item is made of “Faux Fur” so the consumer can make an informed decision if the item is real fur or faux fur.

CALIFORNIA PROPOSITION 65

California Proposition 65 also known as the Safe Drinking Water and Toxic Enforcement Act enacted in 1986. This law is intended to help Californians make informed decisions about protecting themselves from chemicals known to cause cancer, birth defects, or other reproductive harm.

In late 2016, California adopted new regulations related to the Safe Drinking Water and Toxic Enforcement Act of 1986. The Act and its new regulations update warning requirements for consumer products sold to customers in California that contain certain chemicals. It is expected that all Private Label Brand packaging must comply with the regulations conforming to the new standards.

It is the responsibility of the vendor to comply with all California Proposition 65 requirements, failure to do so shall entitle the Sportsman's Guide to cancel/return the order(s), withhold payment and/or charge back for all damages, losses, penalties, attorney fees and related expenses incurred as a result of any such failure.

For any shipments departing January 1, 2018 or after, Sportsman's Guide will be enforcing the below rules for California Proposition 65.

LABELING: In Lieu of testing we will require a warning label to be placed on your product.

- SG will proceed with the short form California Proposition 65 Warning on all Private Label Product EXCEPT Furniture items.
- If you manufacture an item that is considered household furniture, you must use the new furniture warning label only. Do not use the short form warning label on your furniture product.

PLACEMENT OF WARNING LABEL:

- 1pc master carton for individual product : place the warning under the UPC sticker
- Multiple piece master carton : place the warning on the individual polybag or inner carton under the UPC sticker (must be on the salable carton or packaging)

EXCEPTIONS TO LABELING : DO NOT put a warning label on the below product categories. They must be tested with Intertek and pass California Proposition 65.

- **FOOD PROCESSING**
- **CLOTHING**
- **BEDDING**

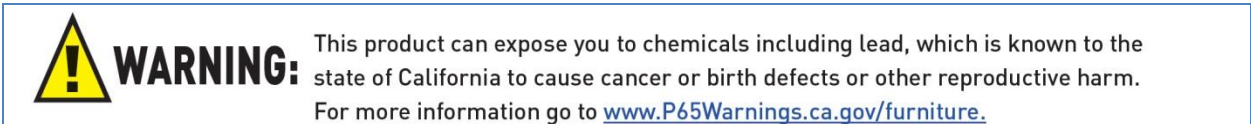
SHORT FORM WARNING: USED ON ALL CATEGORIES EXCEPT FOOD PROCESSING, CLOTHING, BEDDING, AND FURNITURE

- The word « WARNING » in all capital letters and bold print.
- The warning symbol, which consists of a black exclamation point in a white or yellow equilateral triangle.
- The entire warning must be in a type size no smaller than the largest type size used for other consumer information on the product. In no case shall the warning appear in a type size smaller than 6-point type.
- Warning logo format as pictured below is posted to our weblink <https://www.navegate.com/sportsmans/>
- You may use the color warning logo or the black and white warning logo.



FURNITURE WARNING : MUST BE USED ON ALL HOUSEHOLD FURNITURE ITEMS

- The word « WARNING » in all capital letters and bold print.
- The warning symbol, which consists of a black exclamation point in a white or yellow equilateral triangle.
- The entire warning must be in a type size no smaller than the largest type size used for other consumer information on the product. In no case shall the warning appear in a type size smaller than 6-point type.
- Warning logo format as pictured below is posted to our weblink <https://www.navegate.com/sportsmans/>
- You may use the color warning logo or the black and white warning logo.



Please contact the Import Specialist if you have any questions or concerns regarding the California Proposition 65 warning label.

****CHARGEBACK**:** Any shipment missing or having an incorrect California Proposition 65 label after January 1, 2018 will result in a \$500.00 chargeback plus \$0.50 per piece to relabel the product.

For additional information re: California Proposition 65, please visit the following sites listed below:

<http://www.oehha.ca.gov/prop65.html>.

<https://www.p65warnings.ca.gov/products/furniture-products>

<https://www.p65warnings.ca.gov/>

QUALITY GUIDELINES FOR ALL SOFTLINES

The Sportsman's Guide chooses to partner with vendors who share our commitment to providing our customers with the highest level of quality at unsurpassed value. Please reference our weblink available at <https://www.navegate.com/sportsmans/> to review our quality assurance requirements and standards for your specific items.

INSPECTION GUIDELINES

The Sportsman's Guide expects ALL private label orders to complete a Final Intertek Audit prior to shipping. Sportsman's Guide also reserves the right to request a During Production Inspection (DUPRO) for all private label import orders if necessary. Intertek will use an AQL standard of general level 2, AQL: 0 for Critical, 2.5 for Major, and 4.0 for Minor for both FINAL and DUPRO Audits. In addition to the 3rd party quality audits, vendors should still conduct quality audits on all materials prior to construction, in-line audits, and final factory audits upon completion of the products. An audit will also be completed once the product is received at our facility.

FINAL FACTORY QUALITY AUDIT

PURPOSE

The purpose of the Final Quality Audit is to identify quality problems at the Vendor manufacturing location and/or warehouse location before garments are shipped to the Sportsman's Guide.

Prior to third party inspections the factory personnel will use specifications provided by the Sportsman's Guide and the quality guidelines outlined in this document to audit a random representative sample, determined using the AQL mil 2.5 Level II AQL chart located on page 10.

Third party inspections will be conducted when goods are 100% produced and at least 80% packed upon Intertek's inspector(s) arrival, otherwise, the inspection will be aborted and the abortive inspection fee will be charged to the factory. A pass/fail result will be given on the Final Audit. If there is a failure on the first initial inspection, the Import Specialist will then review the results with the Buyer on how to proceed. SG will pay for the first initial audit, but if additional inspections are necessary, it will be at the Vendor's expense. A shipment booking may be put on hold or rejected depending on results of the Final inspection report.

Final Inspection Audit lead time for booking is at least 2 weeks prior to the ship date.

SG DISTRIBUTION CENTER AUDIT

PURPOSE

The Sportsman's Guide quality control team will audit shipments at mil 4.0 Level II AQL. All vendors will be considered a "normal" vendor until they have passed five (5) quality audits after which time they will move to "reduced". Vendors will remain at a "reduced" level until their first failed audit, at which time they will move back to "normal". A vendor who fails two successive audits will be moved to a "tightened" level until they have passed two (2) successive audits. The Sportsman's Guide quality control team will utilize the same specifications and quality guidelines outlined below and the specifications.

- An initial AQL 4.0 inspection will be conducted internally at no additional fee.
- Failure of the initial AQL 4.0 will result in AQL 2.5 inspection. This will be held at the vendor's expense at a rate of \$40 per hour per person.

Rejection at AQL 2.5 will result in 100% inspection at vendor's expense at a rate of \$40 per hour per person. SG will keep any merchandise that passes inspection and reject any merchandise with full guarantee of reimbursement.

The Vendor may also be charged for lost sales from any catalog, email or web site exposure that could not be removed. The Vendor will be informed immediately after the shipment fails the AQL 4.0 audit.

SHIPMENT DOCUMENT REQUIREMENTS

It is the responsibility of the vendor to include accurate and complete shipment documents to both our freight forwarder and The Sportsman's Guide. All shipment documents must follow our requirements specified in our Payment, Shipping, & Document Requirements Procedures (available at <https://www.navegate.com/sportsmans/>.) Please note the vendor must breakdown all apparel products shipped by the item, style, color, size, and carton. Any discrepancy on the shipment documents may result in a chargeback.

We require all shipments be booked 2 weeks prior to vessel sailing date.

Please note, the ship date on purchase order is the vessel sailing date, not cargo ready date.

WOVEN SHIRTS

REQUIRED LABELING/PLACEMENT

Hangtag: (Required for HQ Issue and Bolderton only)

- If buttons, please attach through the 2nd buttonhole down from the collar using a plastic swift loop
- If a zipper, please attach through the zipper pull using a plastic swift loop
- If no closures, please attach using a swift tag underneath the wearer's left arm seam
 - HQ Issue Label: HQ-A
 - Bolderton Label: BT-A

Main Labels:

- Sewn on all 4 sides to center back of shirt, 1" below collar band (reference page 20 example photos)
 - **Guide Gear Main Label:** GG Label 6417-001
 - **HQ Issue Main Label:** HQ Label 863-001
 - **Bolderton Main Label:** BT Label BT-001
 - **Huntrite Main Label:** HR Label HR-001

Buttons, Snaps, or Rivets (vendor needs to create/purchase through their suppliers)

- If a button, snap, or rivet is used on the garment, it must have the Brand text.
- A sample must be reviewed and approved by the buyer

Care & Contents / Size Marker Label / Fiber Content (vendor needs to create/purchase through their suppliers)

- Sewn directly under main label, centered
- Guide Gear label colors: Gray Background (Cool Gray 11C) with white lettering.
- HQ label colors: Black background with yellow lettering (PMS 606 C)
- Bolderton label colors: black background with white lettering
- Huntrite label colors: green background (PMS 3435 C) with white lettering
- All text used on Care & Contents / Size Marker / Fiber Content Label must be approved by the Buyer. Please use RN#80461
- Must include the Country of Origin
- A sample must be reviewed and approved by the buyer

Run Number Label (vendor needs to create/purchase through their suppliers)

- Label must have Purchase Order # listed on Run Number Label
- Size must be ¾"W x ½"H
- Colors: White ground with black lettering
- Place directly behind care/content label centered
- A sample must be reviewed and approved by the buyer

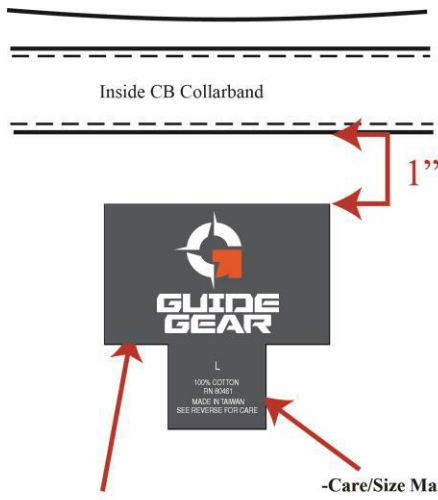
Packaging

- Please flat fold with the arms placed back. Place in a printed poly bag. All other standard packaging requirements will be found in the Import Carton Packaging and Marking Requirements (available at <https://www.navegate.com/sportsmans/>.) The Buyer or Import Specialist must approve any deviation from these requirements prior to a purchase order being issued.

****Please note the Buyer may request changes to the above requirements****

WOVEN SHIRTS – LABEL PLACEMENT EXAMPLE

GUIDE GEAR LABELING



TSG Label 6417-001
 -Sewn directly into the inside center back neckline, 1" below the collarband

-Care/Size Marker/Fiber Content/Country of Origin Label
 -Sewn directly under label 6417-001, centered
-Run Number Label
 -Placed directly behind the Care/Content Label, centered.

FOR OTHER BRANDS, FOLLOW THE DIAGRAM ABOVE WITH THE CORRECT BRAND AND LABEL BELOW.

<p align="center">HQ Issue (Label: 863-001)</p>	<p align="center">Huntrite (Label: HR-001)</p>	<p align="center">Bolderton (Label: BT-001)</p>
		

KNIT SHIRTS

REQUIRED LABELING/PLACEMENT

Hangtag: (Required for HQ Issue & Bolderton Only)

- If buttons, please attach through the 2nd buttonhole down from the collar using a plastic swift loop
- If a zipper, please attach through the zipper pull using a plastic swift loop
- If no closures, please attach using a swift tag underneath the wearer's left arm seam
- HQ Issue Label: HQ-A
- Bolderton Label: BT-A

Heat Seal Logo (reference page 22 example photos)

- Screen printed logo/size/content/COO is placed at the inside center back neckline, 1" below the neck seam
- Must include the garment Size and Country of Origin
- A sample of the heat seal must be approved by Buyer

Buttons, Snaps, or Rivets (vendor needs to create/purchase through their suppliers)

- If a button, snap, or rivet is used on the garment, it must have Guide Gear or HQ Issue text
- A sample must be reviewed and approved by the buyer

Care & Content Label (vendor needs to create/purchase through their suppliers)

- Reference page 23
- Must have the care & contents, and fiber content
- Please use RN#80461
- Place label in wearers left side seam 4" above the bottom hem
- Guide Gear label colors: Gray Background (Cool Gray 11C) with white lettering.
- HQ label colors: Black background with yellow lettering (PMS 606 C)
- Bolderton label colors: black background with white lettering
- Huntrite label colors: green background (PMS 3435 C) with white lettering
- A sample must be reviewed and approved by the buyer

Run Number Label (vendor needs to create/purchase through their suppliers)

- Label must have Purchase Order # listed on Run Number Label
- Size must be ¾"W x ½"H
- Colors: White ground with black lettering
- Place directly behind care/content label centered
- A sample must be reviewed and approved by the buyer

Packaging

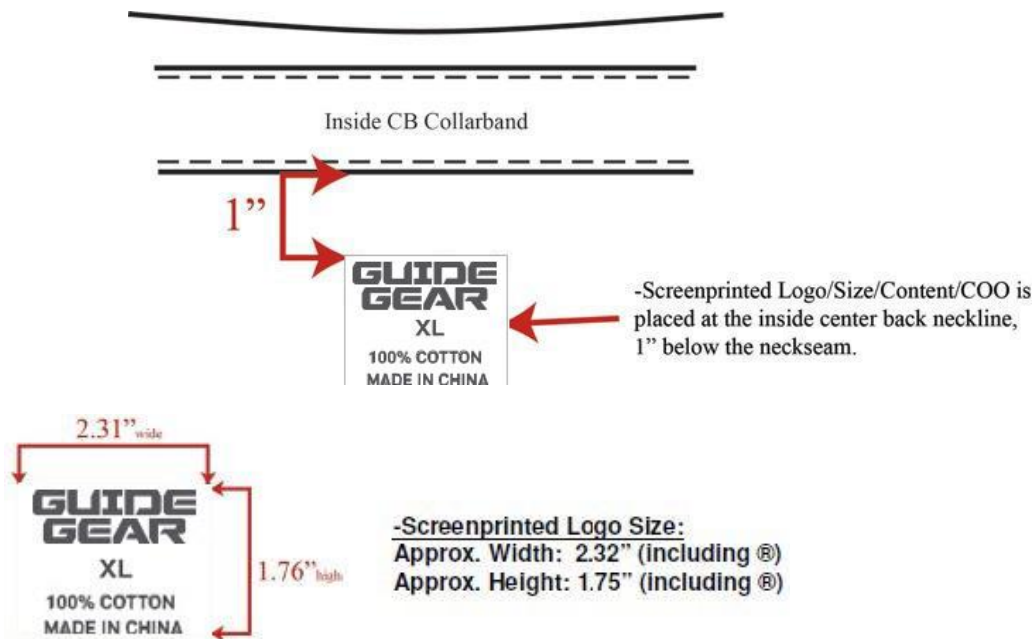
- Please flat fold with the arms placed back. Place in a printed poly bag. All other standard packaging requirements will be found in the Import Carton Packaging and Marking Requirements (available at [https://www.navegate.com/sportsmans/.](https://www.navegate.com/sportsmans/)) The Buyer or Import Specialist must approve any deviation from these requirements prior to a purchase order being issued.

****Please note the Buyer may request changes to the above requirements. ****

KNIT SHIRTS – LABEL PLACEMENT EXAMPLE

IMAGES ARE EXAMPLE ONLY, SEND TO BUYER FOR FINAL APPROVAL

GUIDE GEAR SCREEN PRINT

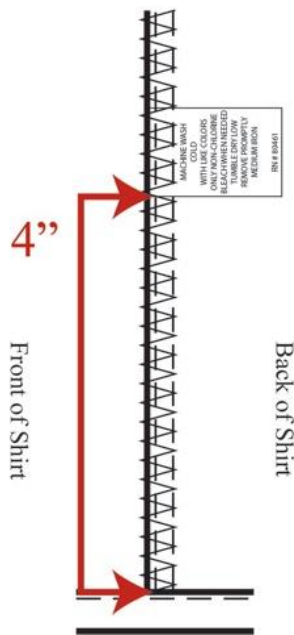


HQ ISSUE, HUNTRITE & BOLDERTON SCREEN PRINTS

HQ Issue	Huntrite	Bolderton
<p>HQ ISSUE XL 100% COTTON MADE IN CHINA</p>	<p>HUNTRITE XL 100% COTTON MADE IN CHINA</p>	<p>B BOLDERTON XL 100% COTTON MADE IN CHINA</p>

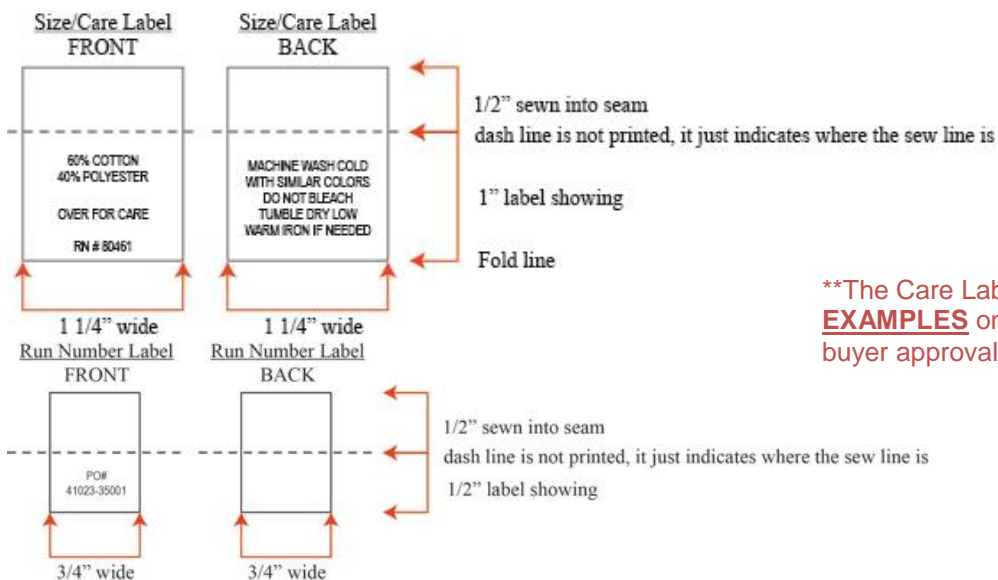
KNIT SHIRTS

LABEL PLACEMENT CONTINUED



Care Label = sewn into the left (as worn) sideseam, 4" above the hem.

Run Number Label = sewn under the care label, centered.



****The Care Label and Run Number are EXAMPLES only- send final format for buyer approval****

WOVEN & KNIT JACKETS & VESTS

INCLUDES DENIM JACKETS & VESTS – REQUIRED LABELING / PLACEMENT

Hangtag: (Required for HQ Issue & Bolderton Only)

- If buttons, please attach through the 2nd buttonhole down from the collar using a plastic swift loop
- If a zipper, please attach through the zipper pull using a plastic swift loop
- If no closures, please attach using a swift tag underneath the wearer's left arm seam
- HQ Issue Label HQ-A
- Bolderton Label BT-A

Guide Gear Main Label: 6417-116 (reference page 26 example photos)

- Placed at the inside center back neckline, 1" below the neck seam
- Size Marker and Country of Origin:
 - GG label colors: gray Background (Cool Gray 11C) with white lettering.
 - Must be placed directly below the GG Label 6417-116
 - Must include the Size & Country of Origin

HQ Issue Main Label: 863-116 (reference page 26 for example photos)

- Placed at the inside center back neckline, 1" below the neck seam
- Size Marker and Country of Origin:
 - HQ label colors: black background with yellow lettering (PMS 606 C)
 - Must be placed directly below the HQ Issue Label 863-116
 - Must include the Size & Country of Origin

Bolderton Main Label: BT-116 (reference page 26 for example photos)

- Placed at the inside center back neckline, 1" below the neck seam
- Size Marker and Country of Origin:
 - Bolderton label colors: black background with white lettering
 - Must be placed directly below the Bolderton Label BT-116
 - Must include the Size & Country of Origin

Huntrite Main Label: HR-116 (reference page 26 for example photos)

- Placed at the inside center back neckline, 1" below the neck seam
- Size Marker and Country of Origin:
 - Huntrite label colors: green background (PMS 3435 C) with white lettering
 - Must be placed directly below the Huntrite Label HR-116
 - Must include the Size & Country of Origin

Buttons, Snaps, & Rivets (vendor needs to create/purchase through their suppliers)

- If a button, snap, or rivet is used on the garment, it must have Guide Gear or HQ Issue text
- A sample must be reviewed and approved by the buyer

Care & Contents / Fiber Content (vendor needs to create/purchase through their suppliers)

- Please place 6" above the bottom hem on the inside of the wearer's left seam
- Reference page 27 for example photos
- Guide Gear label colors: Gray Background (Cool Gray 11C) with white lettering.
- HQ label colors: Black background with yellow lettering (PMS 606 C)
- Bolderton label colors: black background with white lettering
- Huntrite label colors: green background (PMS 3435 C) with white lettering

- All text used on Care & Contents / Fiber Content Label must be approved by the Buyer
- Please use RN#80461
- A sample must be reviewed and approved by the buyer

Run Number Label (vendor needs to create/purchase through their suppliers)

- Label must have Purchase Order # listed on Run Number Label
- Size must be ¾"W x ½"H
- Colors: White ground with black lettering
- Place label directly behind care & content label, centered
- A sample must be reviewed and approved by the buyer

Packaging

- Please flat fold with the arms placed back. Place in a printed poly bag. All other standard packaging requirements will be found in the Import Carton Packaging and Marking Requirements (available at <https://www.navegate.com/sportsmans/>.) The Buyer or Import Specialist must approve any deviation from these requirements prior to a purchase order being issued.

****Please note the Buyer may request changes to the above requirements. ****

WOVEN & KNIT JACKETS & VESTS

INCLUDES DENIM JACKETS & VESTS – LABEL PLACEMENT EXAMPLE ONLY

GUIDE GEAR LABELING



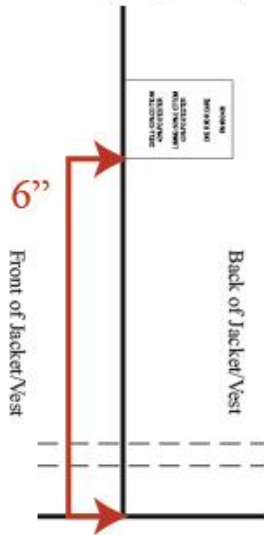
FOR OTHER BRANDS, FOLLOW THE DIAGRAM ABOVE WITH THE CORRECT BRAND AND LABEL BELOW.

HQ Issue (Label: 863-116)	Huntrite (Label: HR-116)	Bolderton (Label: BT-116)
		

WOVEN & KNIT JACKETS & VESTS

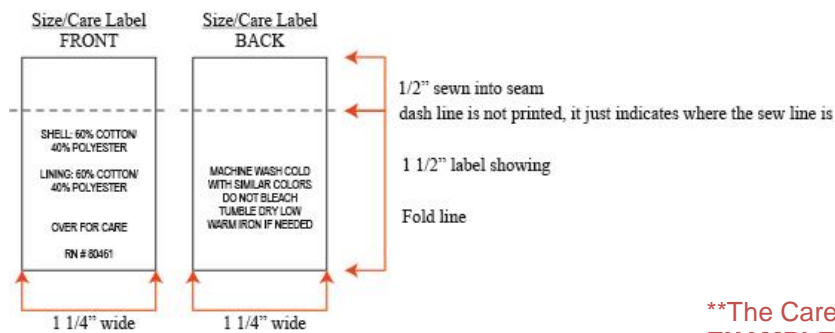
LABEL PLACEMENT CONTINUED

Inside Sideseam (LEFT, as worn, side)

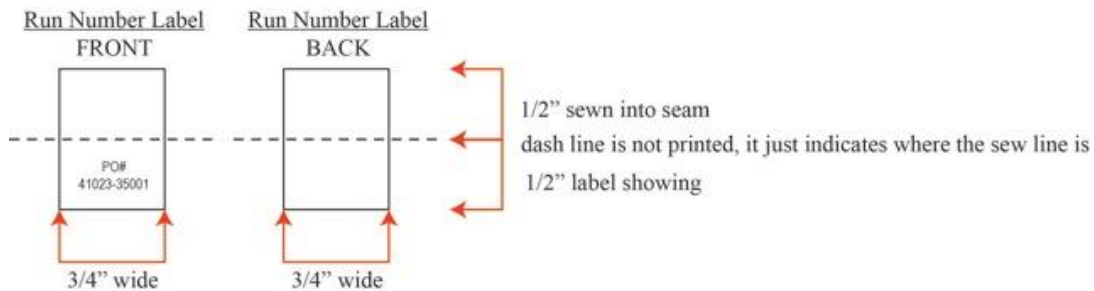


Care/Content/Fiber Content Label= sewn into the inside, left (as worn) sideseam, 6" from the bottom of the hem.

Run Number Label= sewn under the care/content/fiber content label, centered.



****The Care Label and Run Number are EXAMPLES only- send final format for buyer approval****



DENIM JEANS (REGULAR, FLANNEL-LINED, & THINSULATE)

REQUIRED LABELING/PLACEMENT

Hangtag: (Required for HQ Issue & Bolderton Only)

- Please attach using a plastic swift around the first loop to the (wearer's) right of the button
- HQ Issue Label: HQ-A
- Bolderton Label: BT-A

Screen Printed Logo

- Reference page 35 for example photos
- Please center back waistband, centered vertically as well.
- Final format of label must be approved by buyer

Buttons, Snaps, & Rivets (vendor needs to create/purchase through their suppliers)

- All buttons, snaps, & Rivets must have Guide Gear or HQ Issue text
- A sample must be reviewed and approved by the buyer

Leather Patch (vendor needs to create/purchase through their suppliers)

- Patch needs to be embossed to match the image of label 6417-116 , 863-116, BT-116, HR-116.
- All Leather patches must be reviewed and approved by Buyer.

Care & Contents / Size Marker Label / Fiber Content (vendor needs to create/purchase through their suppliers)

- Reference page 36 for example photos
- Guide Gear label colors: Gray Background (Cool Gray 11C) with white lettering.
- HQ label colors: Black background with yellow lettering (PMS 606 C)
- Bolderton label colors: black background with white lettering
- Huntrite label colors: green background (PMS 3435 C) with white lettering
- All text used on Care & Contents / Size Marker / Fiber Content Label must be approved by the Buyer. Please use RN#80461
- Please place 6" in from waist band edge on the inside LEFT, as worn side
- Must include the Country of Origin
- A sample must be reviewed and approved by the buyer

Run Number Label (vendor needs to create/purchase through their supplier's)

- Label must have Purchase Order # listed on Run Number Label
- Size must be ¾"W x ½"H
- Colors: White ground with black lettering
- Place label directly behind care & content label, centered
- A sample must be reviewed and approved by the buyer

Packaging

- Please fold the pants in half exposing the back pocket. Please then trifold the pants placing the wearer's back right pocket on top. Place in a printed poly bag. All other standard packaging requirements will be found in the Import Carton Packaging and Marking Requirements (available at [https://www.navegate.com/sportsmans/.](https://www.navegate.com/sportsmans/)) The Buyer or Import Specialist must approve any deviation from these requirements prior to a purchase order being issued.

****Please note the Buyer may request changes to the above requirements. ***

WOVEN & KNIT COTTON/COTTON BLEND PANTS & SHORTS

REQUIRED LABELING/PLACEMENT

Hangtag: (Required for HQ Issue & Bolderton Only)

- If button & belt loops, please attach using a plastic swift around the first loop to the (wearer's) right of the button.
- If no button or belt loops, please attach with a swift tag through the waistband on the wearer's right.
- HQ Issue Label: HQ-A
- Bolderton Label: BT-A

Screen Printed Logo

- Reference page 34 for example photos
- Please center back waistband, centered vertically as well.
- Final format of label must be approved by buyer

Buttons, Snaps, & Rivets (vendor needs to create/purchase through their suppliers)

- If a button, snap, or rivet is used on the garment, it must have the Brand text.
- A sample must be reviewed and approved by the buyer

Care & Contents / Size Marker Label / Fiber Content (vendor needs to create/purchase through their suppliers)

- Reference pages 35 for example photos
- Guide Gear label colors: Gray Background (Cool Gray 11C) with white lettering.
- HQ label colors: Black background with yellow lettering (PMS 606 C)
- Bolderton label colors: black background with white lettering
- Huntrite label colors: green background (PMS 3435 C) with white lettering
- All text used on Care & Contents / Size Marker / Fiber Content Label must be approved by the Buyer. Please use RN#80461
- Please place 6" in from waist band edge on the inside LEFT, as worn side
- Must include the Country of Origin
- A sample must be reviewed and approved by the buyer

Run Number Label (vendor needs to create/purchase through their suppliers)

- Label must have Purchase Order # listed on Run Number Label
- Size must be $\frac{3}{4}$ "W x $\frac{1}{2}$ "H
- Colors: White ground with black lettering
- Place label directly behind care & content label, centered
- A sample must be reviewed and approved by the buyer

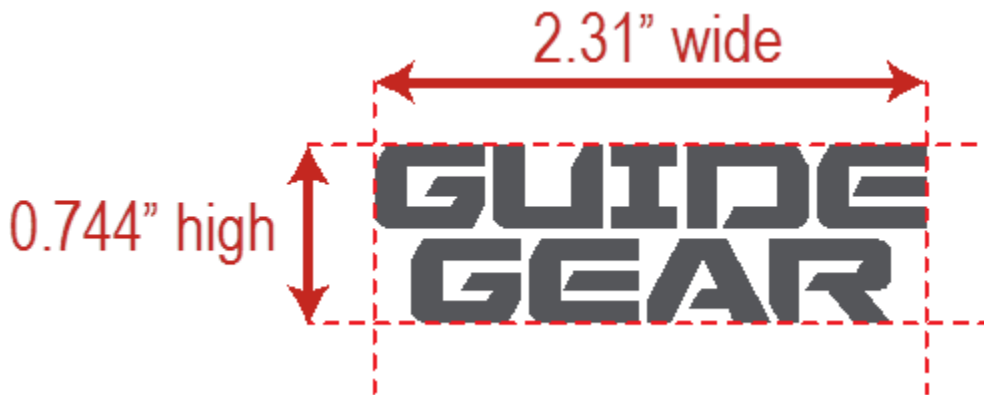
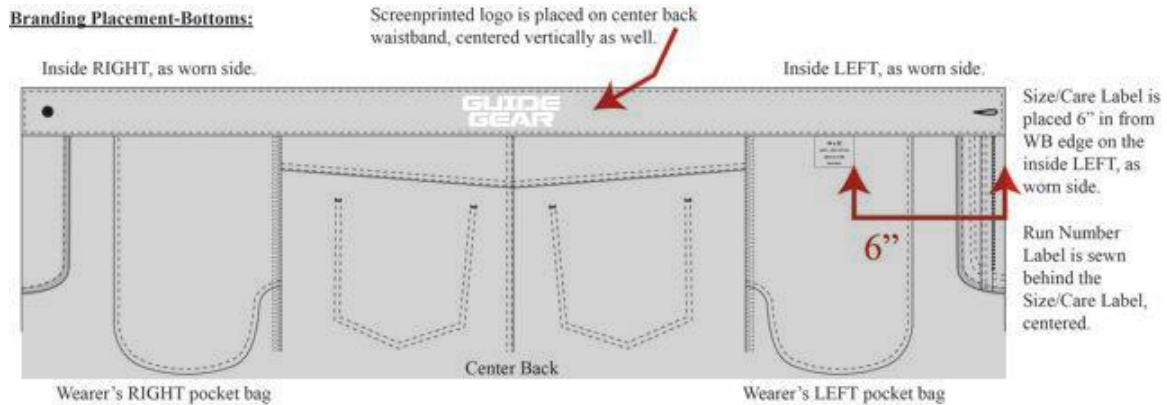
Packaging

- Pants - Please fold the pants in half exposing the back pocket. Please then trifold the pants placing the wearer's back right pocket on top. Place in a printed poly bag.
- Shorts - Please fold the shorts in half exposing the back pocket. Please then bifold the shorts placing the wearer's back right pocket on top. Place in a printed poly bag.
- All other standard packaging requirements will be found in the Import Carton Packaging and Marking Requirements (available at <https://www.navegate.com/sportsmans/>.) The Buyer or Import Specialist must approve any deviation from these requirements prior to a purchase order being issued.

****Please note the Buyer may request changes to the above requirements. ****

DENIM JEANS, WOVEN & KNIT COTTON PANTS/SHORTS (REGULAR, FLANNEL-LINED, & THINSULATE)

LABEL PLACEMENT EXAMPLE ONLY

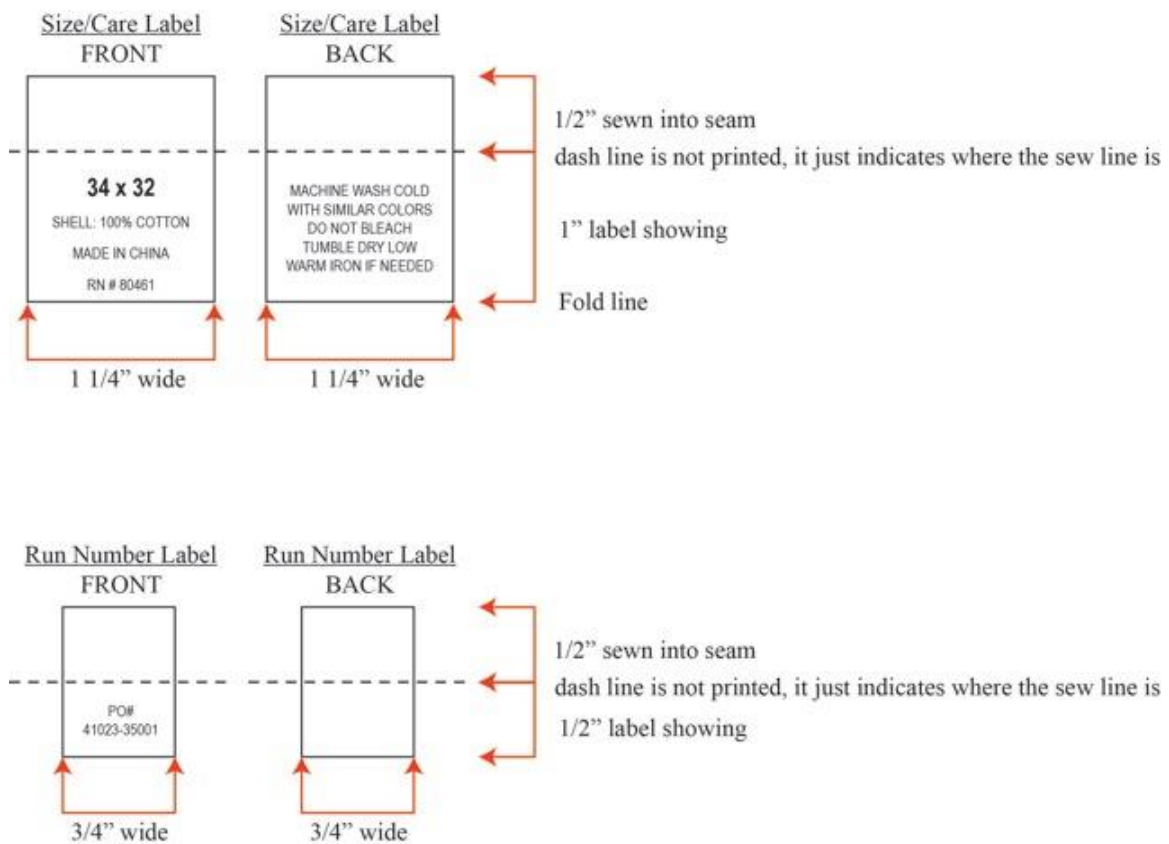


FOR OTHER BRANDS, FOLLOW THE DIAGRAM ABOVE WITH THE CORRECT BRAND AND LABEL BELOW.

HQ Issue	Huntrite	Bolderton
		

DENIM JEANS, WOVEN & KNIT COTTON PANTS/SHORTS (REGULAR, FLANNEL-LINED, & THINSULATE)

LABEL PLACEMENT CONTINUED



The Care Label and Run Number are **EXAMPLES only- send final format for buyer approval**

WOVEN NYLON/MAN-MADE FIBER PANTS & SHORTS

REQUIRED LABELING/PLACEMENT

Hangtag: (Required for HQ Issue & Bolderton Only)

- If button & belt loops, please attach using a plastic swift around the first loop to the (wearer's) right of the button
- If no button or belt loops, please attach with a swift tag through the waistband on the wearer's right
- HQ Issue Label: HQ-A
- Bolderton Label: BT-A

Main Woven Loop Label:

- Guide Gear: 6417-030
- HQ Issue: 863-030
- Bolderton: BT-030
- HuntRite: HR-030
- Please reference page 38 for example photos
- Please center directly underneath waistband

Buttons, Snaps, & Rivets (vendor needs to create/purchase through their suppliers)

- If a button, snap, or rivet is used on the garment, it must have the Brand text
- A sample must be reviewed and approved by the buyer.

Care & Contents / Size Marker Label / Fiber Content (vendor to create/purchase through their suppliers)

- Guide Gear label colors: Gray Background (Cool Gray 11C) with white lettering.
- HQ label colors: Black background with yellow lettering (PMS 606 C)
- Bolderton label colors: black background with white lettering
- Huntrite label colors: green background (PMS 3435 C) with white lettering
- All text used on Care & Contents / Size Marker / Fiber Content Label must be approved by the Buyer. Please use RN#80461
- Please place 1" to the (wearer's) left of the loop label
- Must include the Country of Origin

Run Number Label (vendor needs to create/purchase through their suppliers)

- Label must have Purchase Order # listed on Run Number Label.
- Size must be $\frac{3}{4}$ "W x $\frac{1}{2}$ "H
- Colors: White ground with black lettering
- Place label directly behind care & content label, centered
- A sample must be reviewed and approved by the buyer

Packaging

- Pants - Please fold the pants in half exposing the back pocket. Please then trifold the pants placing the wearer's back right pocket on top. Place in a printed poly bag.
- Shorts - Please fold the shorts in half exposing the back pocket. Please then bifold the shorts placing the wearer's back right pocket on top. Place in a printed poly bag.

- All other standard packaging requirements will be found in the Import Carton Packaging and Marking Requirements (available at <https://www.navegate.com/sportsmans/>.) The Buyer or Import Specialist must approve any deviation from these requirements prior to a purchase order being issued.

****Please note the Buyer may request changes to the above requirements. ****

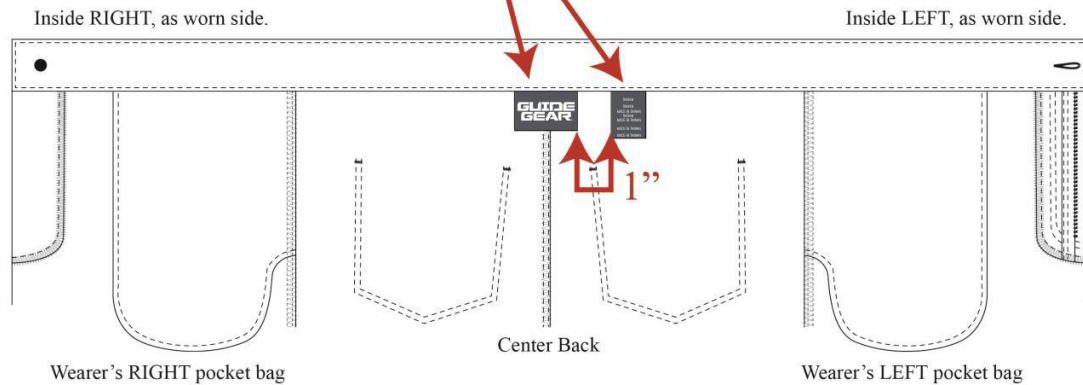
WOVEN NYLON/MAN-MADE FIBER PANTS & SHORTS

LABEL PLACEMENT EXAMPLE ONLY

Branding Placement:

- Woven Nylon Pant & Shorts
- Woven Waterproof/Breathable Pants & Shorts

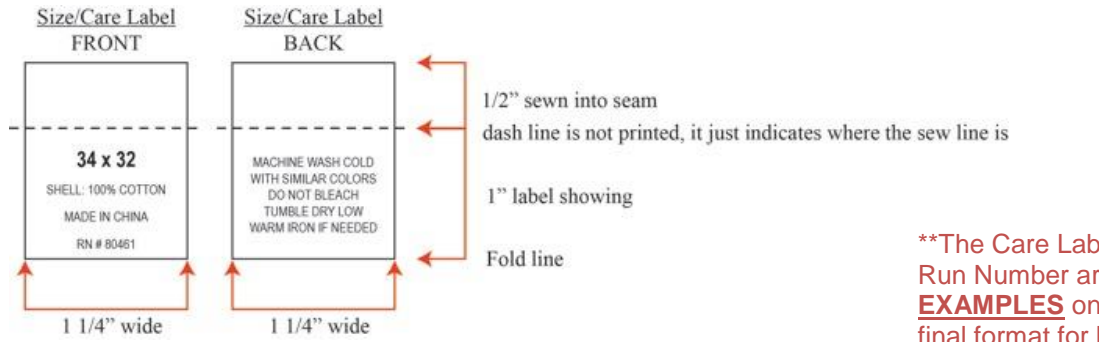
- Main Woven Loop Label: 6417-030
 - Placed directly under waistband at center back seat seam
- Care/Content/Size Woven Label
 - Placed 1" away from the Main Woven Label, on the left, as worn side.
- Run Number Label
 - Placed behind the Care/Content/Size Label, centered.



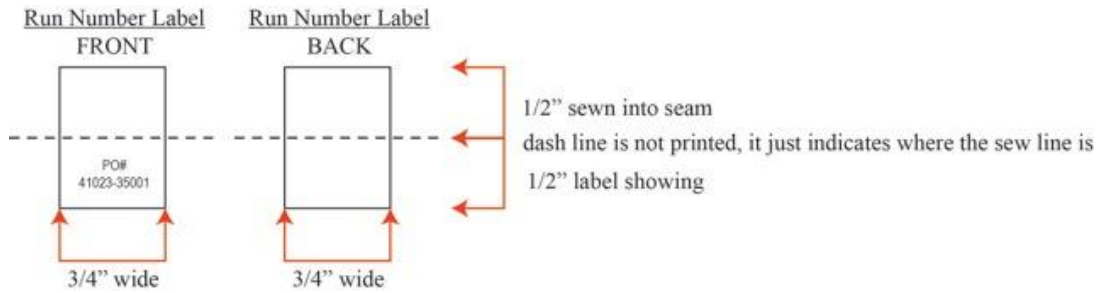
FOR OTHER BRANDS, FOLLOW THE DIAGRAM ABOVE WITH THE CORRECT BRAND AND LABEL BELOW.

HQ Issue (Label: 863-030)	Huntrite (Label: HR-030)	Bolderton (Label: BT-030)

WOVEN NYLON/MAN-MADE FIBER PANTS & SHORTS - CONTINUED



The Care Label and Run Number are **EXAMPLES only- send final format for buyer



BIB OVERALLS & COVERALLS (REGULAR, FLANNEL-LINED, & THINSULATE)

REQUIRED LABELING/PLACEMENT

Hangtag: (Required for HQ Issue & Bolderton Only)

- Please attach using a plastic swift around the top (wearer's) right waist button loop
- HQ Issue Label HQ-A
- Bolderton Label BT-A

Main Woven Label: (6417-116 for Guide Gear, 863-116 for HQ Issue, BT-116 for Bolderton & HR-116 for Huntrite)

- Bibs and Coveralls: Place woven label inside center back neckline, 1" below the neck seam (see page 41 & 42 for example placement)
- Size and Country of Origin:
 - a. Guide Gear label colors: Gray Background (Cool Gray 11C) with white lettering.
 - b. HQ Issue label colors: Black background with yellow lettering (PMS 606 C)
 - c. Bolderton label colors: black background with white lettering
 - d. Huntrite label colors: green background (PMS 3435 C) with white lettering
 - e. Must be placed directly below the Main Woven Label
 - f. Must include the Size & Country of Origin

Buttons, Snaps, & Rivets (vendor needs to create/purchase through their suppliers)

- All buttons, snaps, or Rivets must have the Brand text.
- A sample must be reviewed and approved by the buyer

Care & Contents Label / Fiber Content (vendor needs to create/purchase through their suppliers)

- Reference page 43 for example photos
- Guide Gear label colors: Gray Background (Cool Gray 11C) with white lettering.
- Bolderton label colors: black background with white lettering
- Huntrite label colors: green background (PMS 3435 C) with white lettering
- HQ Issue label colors: Black background with yellow lettering (PMS 606 C)
- All text used on Care & Contents Label must be approved by the Buyer. Please use RN#80461
- Please place 4" above wearer's left back waist seam, sewn into the inside

Run Number Label (vendor needs to create/purchase through their suppliers)

- Label must have Purchase Order # listed on Run Number Label
- Size must be ¾"W x ½"H
- Colors: White ground with black lettering
- Place label directly behind care & content label, centered
- A sample must be reviewed and approved by the buyer

Packaging

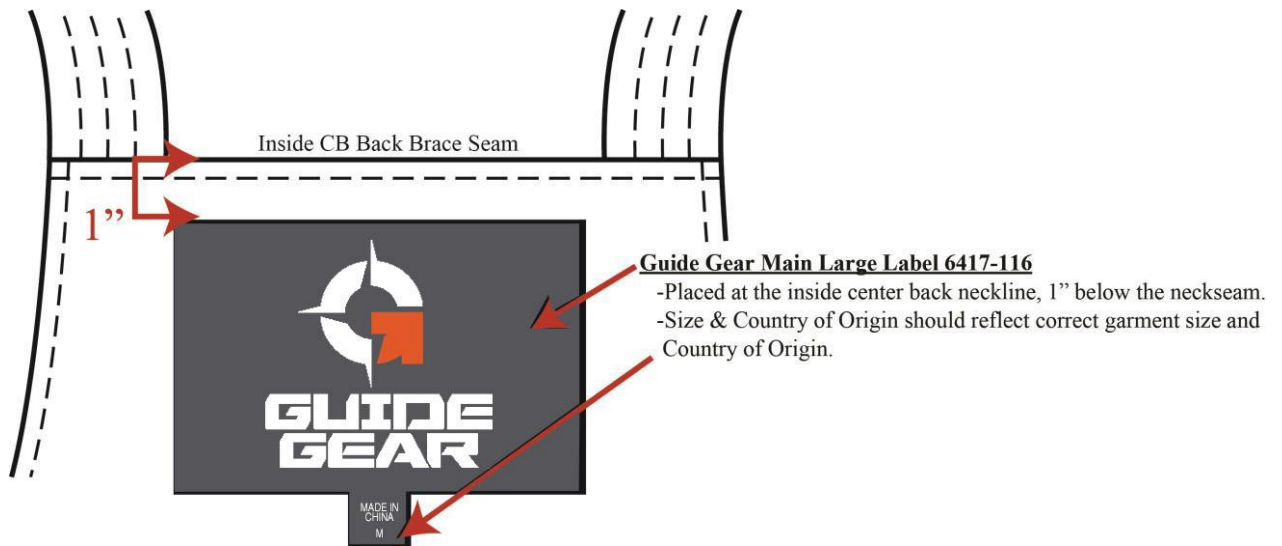
- Please fold the bib down at the waist. Fold the overalls in half exposing the back pocket. Please then trifold the bibs placing the wearer's back right pocket on top. Place in a printed poly bag. All other standard packaging requirements will be found in the Import Carton Packaging and Marking Requirements (available at <https://www.navegate.com/sportsmans/>.) The Buyer or Import Specialist must approve any deviation from these requirements prior to a purchase order being issued.

****Please note the Buyer may request changes to the above requirements. ****

BIB OVERALLS & COVERALLS (REGULAR, FLANNEL-LINED, & THINSULATE)

LABEL PLACEMENT EXAMPLE ONLY

GUIDE GEAR BIBS



FOR OTHER BRANDS, FOLLOW THE DIAGRAM ABOVE WITH THE CORRECT BRAND AND LABEL BELOW.

HQ Issue (Label: 863-116)	Huntrite (Label: HR-116)	Bolderton (Label:BT-116)

BIB OVERALLS & COVERALLS (REGULAR, FLANNEL-LINED, & THINSULATE)

LABEL PLACEMENT CONTINUED

GUIDE GEAR COVERALLS



FOR OTHER BRANDS, FOLLOW THE DIAGRAM ABOVE WITH THE CORRECT BRAND AND LABEL BELOW.

HQ Issue (Label: 863-116)	Huntrite (Label: HR-116)	Bolderton (Label: BT-116)
		

BIB OVERALLS & COVERALLS (REGULAR, FLANNEL-LINED, & THINSULATE)

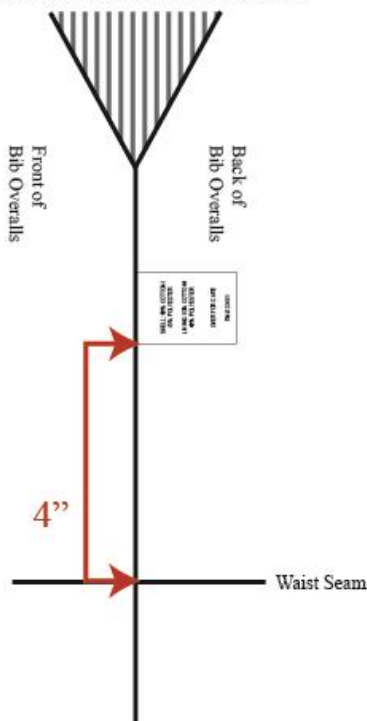
LABEL PLACEMENT CONTINUED

BIB LABEL PLACEMENT

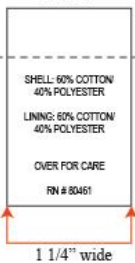
Care/Content/Fiber Content Label = sewn into the inside, left (as worn) back sideseam, 4" above the waist seam.

Run Number Label = sewn under the care/content/fiber content label, centered.

Inside Back Sideseam (LEFT, as worn, side)



Size/Care Label FRONT



Size/Care Label BACK



1/2" sewn into seam
dash line is not printed, it just indicates where the sew line is

1 1/2" label showing

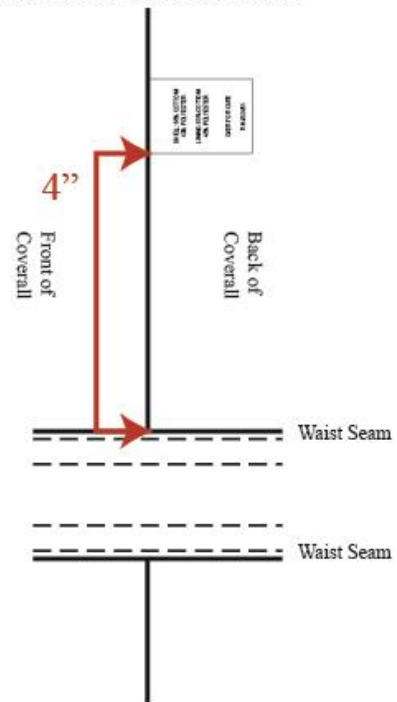
Fold line

COVERALL LABEL PLACEMENT

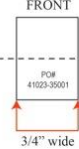
Care/Content/Fiber Content Label = sewn into the inside, left (as worn) sideseam, 4" above the waist seam.

Run Number Label = sewn under the care/content/fiber content label, centered.

Inside Sideseam (LEFT, as worn, side)



Run Number Label FRONT



Run Number Label BACK



1/2" sewn into seam
dash line is not printed, it just indicates where the sew line is
1/2" label showing

****The Care Label and Run Number are EXAMPLES only- send final format for buyer approval!****

WOVEN WATERPROOF/BREATHABLE JACKETS & VESTS

7,000/7,000 WP/B STANDARD - REQUIRED LABELING/PLACEMENT

Hangtag: (Required for HQ Issue & Bolderton Only)

- If buttons, please attach both hangtags through the 2nd buttonhole down from collar using a plastic swift loop.
- If a zipper, please attach both hangtags through the zipper pull using a plastic swift loop.
- HQ Issue Label: HQ-A
- Bolderton Label: BT-A

Guide Gear Main Label: 6417-116 (reference page 46 example photos)

- Placed at the inside center back neckline, 1" below the neck seam
- Size Marker and Country of Origin:
 - Guide Gear label colors: Gray Background (Cool Gray 11C) with white lettering.
 - Must be placed directly below the GG Label 6417-116
 - Must include the Size & Country of Origin

HQ Outerwear Label: 863-116 (reference page 46 example photos)

- Place woven label inside center back neckline, 1" below the neck seam.
- Size Marker and Country of Origin:
 - HQ label colors: Black background with yellow lettering (PMS 606 C)
 - Must be placed directly below the HQ Issue Label 863-116
 - Must include the Size & Country of Origin

Bolderton Main Label: BT-116 (reference page 46 example photos)

- Placed at the inside center back neckline, 1" below the neck seam
- Size Marker and Country of Origin:
 - Bolderton label colors: black background with white lettering
 - Must be placed directly below the Bolderton Label BT-116
 - Must include the Size & Country of Origin

Huntrite Outerwear Label: HR-116 (reference page 46 example photos)

- Place woven label inside center back neckline, 1" below the neck seam.
- Size Marker and Country of Origin:
 - Huntrite label colors: green background (PMS 3435 C) with white lettering
 - Must be placed directly below the Huntrite Label HR-116
 - Must include the Size & Country of Origin

Buttons, Snaps, & Rivets (vendor needs to create/purchase through their suppliers)

- If a button, snap, or rivet is used on the garment, it must have Guide Gear or HQ Issue text.
- A sample must be reviewed and approved by the buyer.

Guide Dry Hangtag & Markings - Buyer to Determine:

- Guide Dry Hangtag (required, order from CPIL nominated supplier)
- Rubber label (if required, vendor to create): Please contact appointed BUYER if Rubber Patch is needed and placement of patch on garment
- Embroidery (if required, vendor to create): Please contact buyer for format/color/placement- must send sample of embroidery for buyer approval

Care & Contents Label / Fiber Content (vendor needs to create/purchase through their suppliers)

- Reference page 47 for example photos
- Guide Gear label colors: Gray Background (Cool Gray 11C) with white lettering.
- HQ label colors: Black background with yellow lettering (PMS 606 C)
- Bolderton label colors: black background with white lettering
- Huntrite label colors: green background (PMS 3435 C) with white lettering
- All text used on Care & Contents / Fiber Content Label must be approved by the Buyer. Please use RN#80461.
- Please place 6" above the bottom hem on the inside of the wearer's left sideseam.

Run Number Label (vendor needs to create/purchase through their suppliers)

- Label must have Purchase Order # listed on Run Number Label.
- Size must be ¾"W x ½"H
- Colors: White ground with black lettering
- Place label directly behind care & content label.
- A sample must be reviewed and approved by the buyer.

Testing

- Please note this will need to pass tests AATCC 127 & ISO11092 Waterproof/Breathable Test Standards.

Packaging

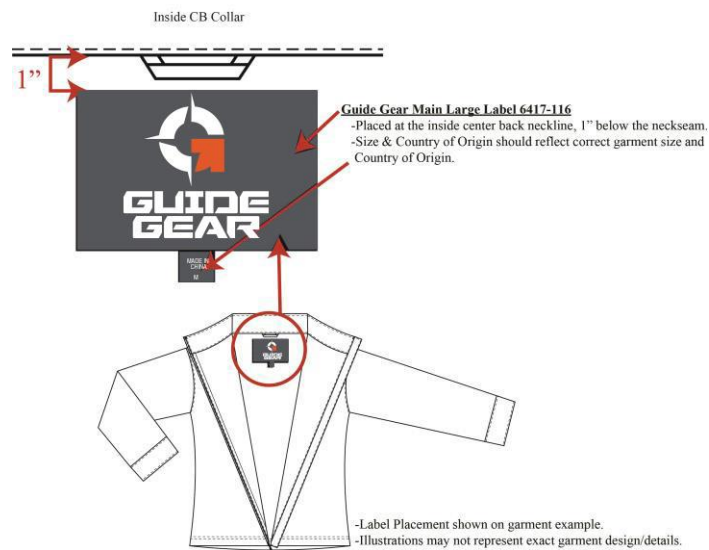
- Please flat fold with the arms placed back. Place in a printed poly bag. All other standard packaging requirements will be found in the Import Carton Packaging and Marking Requirements (available at <https://www.navegate.com/sportsmans/>.) The Buyer or Import Specialist must approve any deviation from these requirements prior to a purchase order being issued.

****Please note the Buyer may request changes to the above requirements. ****

WOVEN WATERPROOF/BREATHABLE JACKETS & VESTS

LABEL PLACEMENT EXAMPLE ONLY

GUIDE GEAR LABELING



FOR OTHER BRANDS, FOLLOW THE DIAGRAM ABOVE WITH THE CORRECT BRAND AND LABEL BELOW.

HQ Issue (Label: 863-116)	Huntrite (Label: HR-116)	Bolderton (Label:BT-116)

WOVEN WATERPROOF/BREATHABLE JACKETS & VESTS

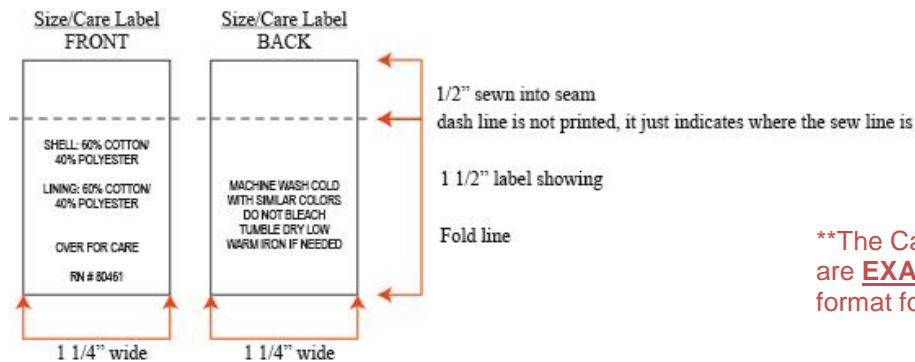
LABEL PLACEMENT CONTINUED

Inside Sideseam (LEFT, as worn, side)

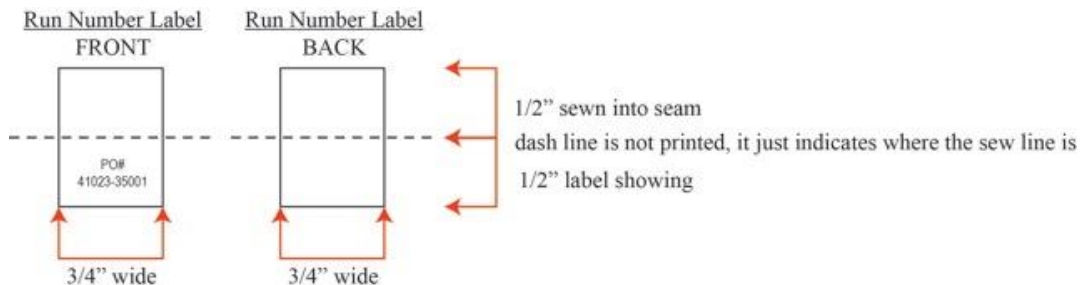


Care/Content/Fiber Content Label= sewn into the inside, left (as worn) sideseam, 6" from the bottom of the hem.

Run Number Label= sewn under the care/content/fiber content label, centered.



****The Care Label and Run Number are EXAMPLES only- send final format for buyer approval****



WOVEN WATERPROOF/BREATHABLE PANTS

7,000/7,000 WP/B STANDARD - REQUIRED LABELING/PLACEMENT

Hangtag: (Required for HQ Issue & Bolderton)

- If button & belt loops, please attach both hangtags using a plastic swift around the first loop to the (wearer's) right of the button.
- If no button or belt loops, please attach both hangtags with a swift tag through the waistband on the wearer's right.
- HQ Issue Label: HQ-A
- Bolderton Label: BT-A

Main Woven Loop Label: (6417-030 for Guide Gear / 863-030 for HQ Issue / BT-030 for Bolderton / HR-030 for Huntrite)

- Reference page 49 for example photos
- Please center directly underneath waistband.

Buttons, Snaps, & Rivets (vendor needs to create/purchase through their suppliers)

- If a button, snap, or rivet is used on the garment, it must have the Brand text.
- A sample must be reviewed and approved by the buyer.

Guide Dry Markings - Buyer to Determine:

- Rubber label (if required, vendor to create): Please contact appointed BUYER if Rubber Patch is needed and placement of patch on garment
- Embroidery (if required, vendor to create): Please contact buyer for format/color/placement- must send sample of embroidery for buyer approval

Care & Contents / Size Marker / Fiber Content Label (vendor needs to create/purchase through their suppliers)

- Guide Gear label colors: Gray Background (Cool Gray 11C) with white lettering.
- HQ label colors: Black background with yellow lettering (PMS 606 C)
- Bolderton label colors: black background with white lettering
- Huntrite label colors: green background (PMS 3435 C) with white lettering
- All text used on Care & Contents / Size Marker / Fiber Content Label must be approved by the Buyer. Please use RN#80461.
- Please place 1" to the (wearer's) left of the loop label.
- Must include the Country of Origin.

Run Number Label (vendor needs to create/purchase through their suppliers)

- Label must have Purchase Order # listed on Run Number Label.
- Size must be ¾"W x ½"H
- Colors: White ground with black lettering
- Place label directly behind care & content label.
- A sample must be reviewed and approved by the buyer.

Testing

- Please note this will need to pass tests AATCC 127 & ISO11092 Waterproof/Breathable Test Standards.

Packaging

- Please fold the pants in half exposing the back pocket. Please then trifold the pants placing the wearer's back right pocket on top. Place in a printed poly bag. All other standard packaging requirements will be found in the Import Carton Packaging and Marking Requirements (available at <https://www.navegate.com/sportsmans/>.) The Buyer or Import Specialist must approve any deviation from these requirements prior to a purchase order being issued.

****Please note the Buyer may request changes to the above requirements. ****

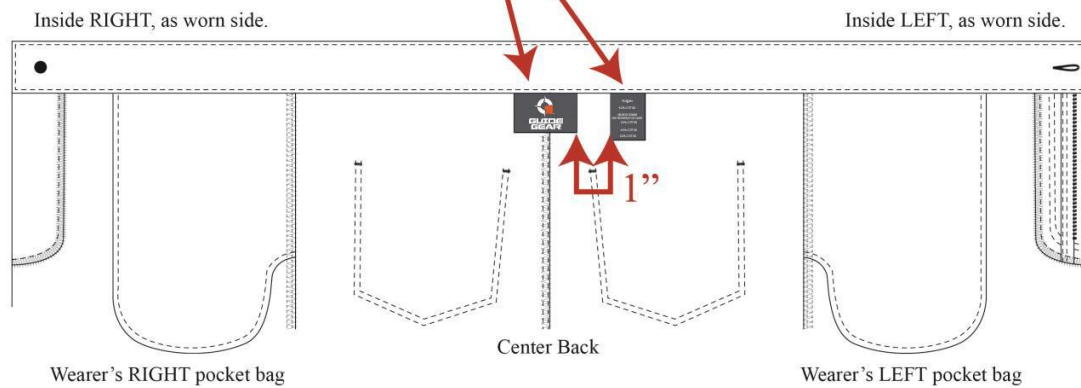
WOVEN WATERPROOF/BREATHABLE PANTS

LABEL PLACEMENT EXAMPLE ONLY

Branding Placement:

- Woven Nylon Pant & Shorts
- Woven Waterproof/Breathable Pants & Shorts

- Main Woven Loop Label: 6417-030
 - Placed directly under waistband at center back seat seam
- Care/Content/Size Woven Label
 - Placed 1" away from the Main Woven Label, on the left, as worn side.
- Run Number Label
 - Placed behind the Care/Content/Size Label, centered.



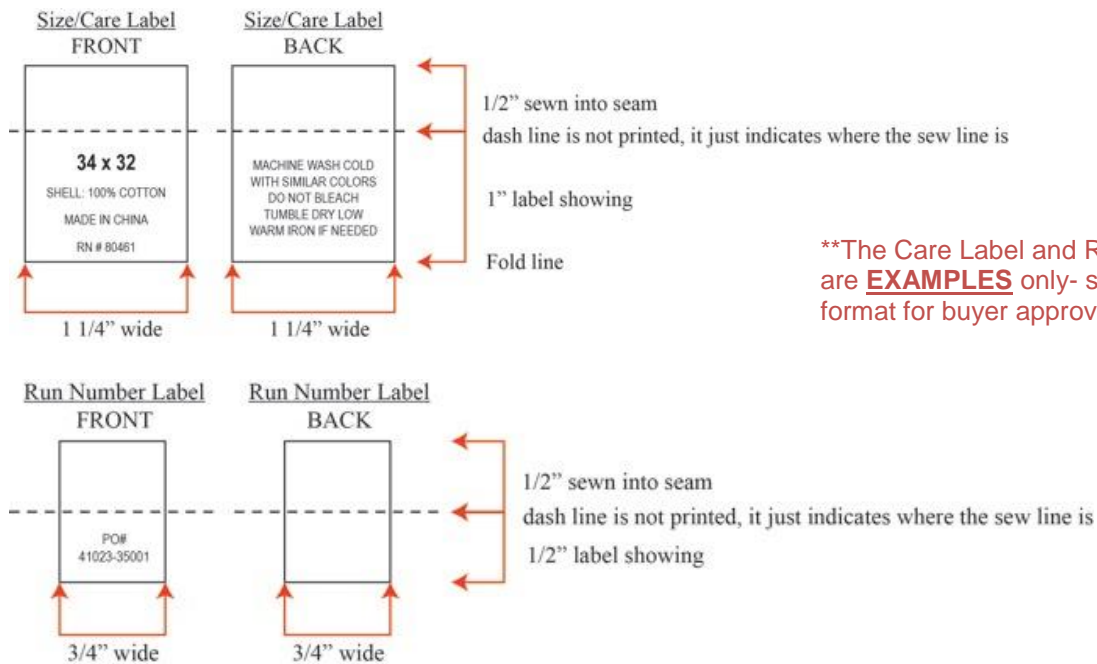
FOR OTHER BRANDS, FOLLOW THE DIAGRAM ABOVE WITH THE CORRECT BRAND AND LABEL BELOW.

<p>HQ Issue (Label: 863-030)</p>	<p>Huntrite (Label: HR-030)</p>	<p>Bolderton (Label: BT-030)</p>

WOVEN WATERPROOF/BREATHABLE PANTS

CONTINUED

LABEL PLACEMENT EXAMPLE ONLY



****The Care Label and Run Number are EXAMPLES only- send final format for buyer approval****

ONE-PIECE WOVEN & KNIT PAJAMAS & ROBES

REQUIRED LABELING/PLACEMENT

Hangtag: (Required for HQ Issue & Bolderton)

- If buttons, please attach through the 2nd buttonhole down from collar using a plastic swift loop
- If a zipper, please attach through the zipper pull using a plastic swift loop
- If no closures, please attach using a swift tag underneath the wearer's left arm seam
- HQ Issue Label: HQ-A
- Bolderton Label: BT-A

Guide Gear Main Woven Mitre Label:

- Label: 6417-113
- Reference page 53 for example photos
- Please center directly underneath the collar

Bolderton Main Woven Mitre Label:

- Label: BT-113
- Reference page 53 for example photos
- Please center directly underneath the collar

HuntRite Main Woven Mitre Label:

- Label: HR-113
- Reference page 53 for example photos
- Please center directly underneath the collar

Buttons, Snaps, or Rivets (vendor needs to create/purchase through their suppliers)

- If a button, snap, or rivet is used on the garment, it must have the Brand text.
- A sample must be reviewed and approved by the buyer

Care & Contents / Size Marker / Fiber Content Label (vendor needs to create/purchase through their suppliers)

- Guide Gear label colors: Gray Background (Cool Gray 11C) with white lettering.
- HQ label colors: Black background with yellow lettering (PMS 606 C)
- Bolderton label colors: black background with white lettering
- Huntrite label colors: green background (PMS 3435 C) with white lettering
- All text used on Care & Contents / Size Marker / Fiber Content Label must be approved by the Buyer. Please use RN#80461
- Please place 1" to the (wearer's) left of the Main Woven Label directly on the collar
- Must include the Country of Origin

Run Number Label (vendor needs to create/purchase through their suppliers)

- Label must have Purchase Order # listed on Run Number Label
- Size must be ¾"W x ½"H
- Colors: White ground with black lettering
- Place label directly behind care & content label, centered
- A sample must be reviewed and approved by the buyer

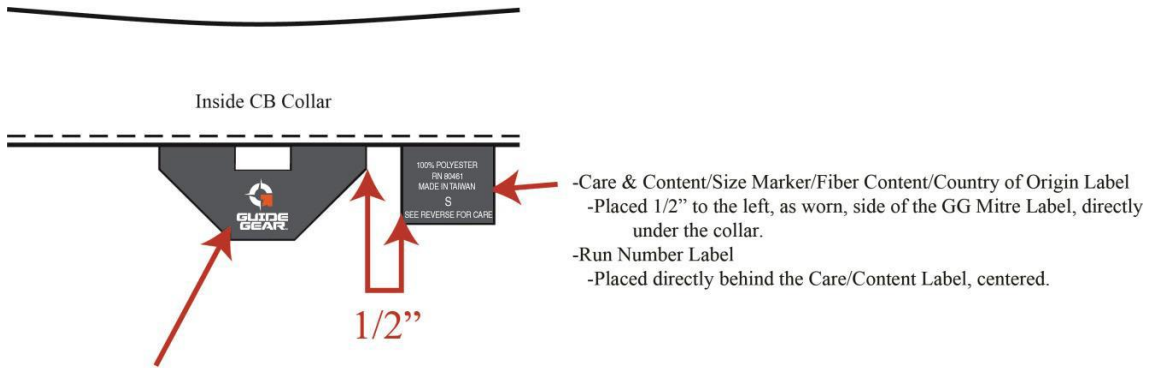
Packaging

- Fold arms back and trifold exposing the top portion of garment. Place in a printed poly bag. All other standard packaging requirements will be found in the Import Carton Packaging and Marking Requirements (available at <https://www.navegate.com/sportsmans/>.) The Buyer or Import Specialist must approve any deviation from these requirements prior to a purchase order being issued.

****Please note the Buyer may request changes to the above requirements. ****

ONE-PIECE WOVEN & KNIT PAJAMAS & ROBES

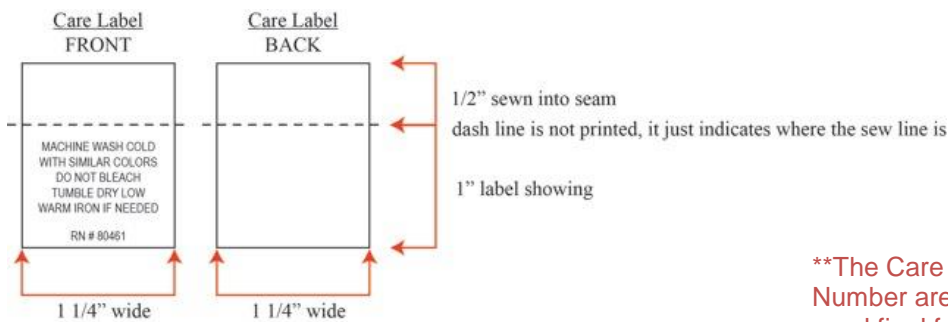
LABEL PLACEMENT



-GG Mitre Label: 6417-113
-Placed at the inside center back neckline, directly under the collar.

FOR OTHER BRANDS, FOLLOW THE DIAGRAM ABOVE WITH THE CORRECT BRAND AND LABEL BELOW.

HQ Issue (Label: 863-113)	Huntrite (Label: HR-113)	Bolderton (Label: BT-113)



The Care Label and Run Number are **EXAMPLES only- send final format for buyer approval**

TWO-PIECE WOVEN & KNIT PAJAMAS

REQUIRED LABELING/PLACEMENT

SHIRT

Hangtag: (Required for HQ Issue & Bolderton Only)

- If buttons, please attach through the 2nd buttonhole down from the collar using a plastic swift loop
- If a zipper, please attach through the zipper pull using a plastic swift loop
- If no closures, please attach using a swift tag underneath the wearer's left arm seam
- HQ Issue Label: HQ-A
- Bolderton Label: BT-A

Guide Gear Main Woven Mitre Label:

- Label: 6417-113
- Reference page 56 for example photos
- Please center directly underneath the collar

HQ Issue Main Woven Mitre Label:

- Label: 863-113
- Reference page 56 for example photos
- Please center directly underneath the collar

Bolderton Main Woven Mitre Label:

- Label: BT-113
- Reference page 56 for example photos
- Please center directly underneath the collar

HuntRite Main Woven Mitre Label:

- Label: HR-113
- Reference page 56 for example photos
- Please center directly underneath the collar

Buttons, Snaps, or Rivets (vendor needs to create/purchase through their suppliers)

- If a button, snap, or rivet is used on the garment, it must have the Brand text.
- A sample must be reviewed and approved by the buyer

Care & Contents / Size Marker / Fiber Content Label (vendor needs to create/purchase through their suppliers)

- The care and content label must match the fabric and lettering colors of the brand label. Guide
- Gear label colors: Gray Background (Cool Gray 11C) with white lettering.
- Bolderton label colors: black background with white lettering
- Huntrite label colors: green background (PMS 3435 C) with white lettering
- All text used on Care & Contents / Size Marker / Fiber Content Label must be approved by the Buyer. Please use RN#80461
- Please place 1" to the (wearer's) left of the Main Woven Label directly on the collar
- Must include the Country of Origin

Run Number Label (vendor needs to create/purchase through their suppliers)

- Label must have Purchase Order # listed on Run Number Label
- Size must be ¾"W x ½"H
- Colors: White ground with black lettering
- Place label wearers left side seam 2" above bottom hem
- A sample must be reviewed and approved by the buyer

LABELING & PLACEMENT FOR PANTS

PANT

Main Woven Loop Label:

- Guide Gear Label 6417-030
- HQ Issue Label 863-030
- Bolderton BT-030
- HuntRite HR-030
- Please center directly underneath waistband

Care & Contents / Size Marker / Fiber Content Label (vendor needs to create/purchase through their suppliers)

- Guide Gear label colors: Guide Gear label colors: Gray Background (Cool Gray 11C) with white lettering.
- HQ label colors: Black background with yellow lettering (PMS 606 C)
- Bolderton label colors: black background with white lettering
- Huntrite label colors: green background (PMS 3435 C) with white lettering
- All text used on Care & Contents / Size Marker / Fiber Content Label must be approved by the Buyer. Please use RN#80461
- Please place 1" to the (wearer's) left of the Main Woven Label
- Must include the Country of Origin

Packaging

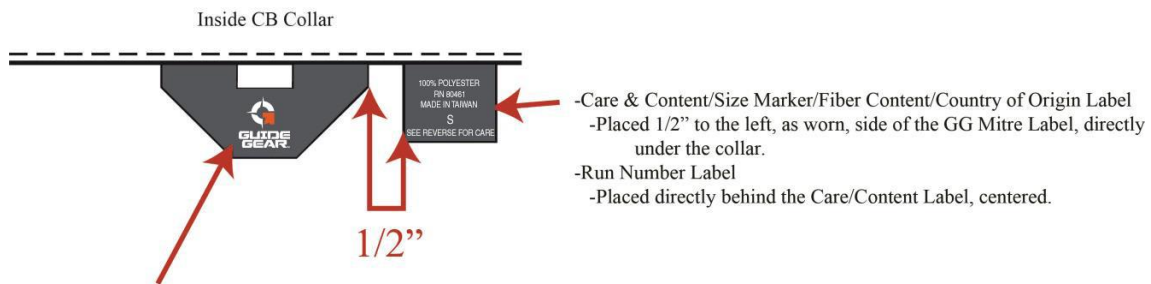
- Pants - Please fold the pants in half exposing the back pocket. Please then trifold the pants placing the wearer's back right pocket on top. Shirt – Please flat fold with the arms placed back. Place the shirt on top of the pants, and place in a printed poly bag. All other standard packaging requirements will be found in the Import Carton Packaging and Marking Requirements (available at <https://www.navegate.com/sportsmans/>.) The Buyer or Import Specialist must approve any deviation from these requirements prior to a purchase order being issued.

****Please note the Buyer may request changes to the above requirements. ****

TWO-PIECE WOVEN & KNIT PAJAMAS

LABEL PLACEMENT

TOP LABELING

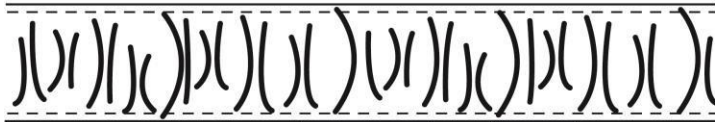


-GG Mitre Label: 6417-113
-Placed at the inside center back neckline, directly under the collar.

HQ Issue (Label: 863-113)	Huntrite (Label: HR-113)	Bolderton (Label: BT-113)

PANT LABELING

Inside CB Waistband



- Care & Content/Size Marker/Fiber Content/Country of Origin Label
-Placed 1" to the left, as worn, side of the Woven Loop Label, directly under the waistband seam.
- Run Number Label
-Placed directly behind the Care/Content Label, centered.

- Woven Loop Label: 6417-030
-Placed at the inside center back waistband, directly under the waistband seam.



Example of Woven Loop Label-unfolded



Example of Woven Loop Label-folded



Example of Woven Loop Label-folded & tucked under the waistband seam

HUNTRITE:



Example of Woven Loop Label-unfolded



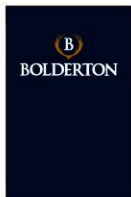
Example of Woven Loop Label-folded



Example of Woven Loop Label-folded & tucked under the waistband seam



BOLDERTON:



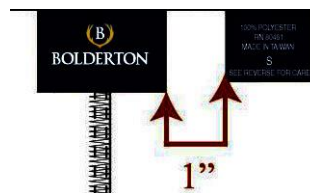
Example of Woven Loop Label-unfolded



Example of Woven Loop Label-folded



Example of Woven Loop Label-folded & tucked under the waistband seam



TRIM SUPPLIER





The following branding elements must be purchased through our nominated supplier.
Independent sourcing branding elements are unacceptable, and if used, will result in a chargeback against the vendor. The Sportsman’s Guide requires one sample to review of each branding element prior to production to confirm the vendor is using our source and that the sample is acceptable.

It is the responsibility of the vendor to ensure all materials bearing our brand/logo are safeguarded against misuse.





Contact, Images, & Prices

- No MOQ
- Lead Time= 2 weeks

COMBINE PRODUCTS INTERNATIONAL LTD	
Name	Fred Lam
Address	Room 6, 9/F, Block A, Wah Tat Industrial Centre, 8-10 Wah Sing Street, Kwai Chung, Hong Kong
Phone	852-2423-4113
Fax	852-2494-8596
Email	fredlam@cpil-hk.com
Website	www.cpil-hk.com

Item Name	Item Code	Price Per Piece	Image
GG Main Loop Label	6417-030	\$0.027	
GG Mitre Fold Label	6417-113	\$0.045	
GG Large Label	6417-116	\$0.062	
GG Outerwear Label	6417-028	\$0.027	

GG Woven Flat Label	6417-001	\$0.030	
Waterproof Hangtag	WP-HT	\$0.035	
Guide Dry Hangtag	SPG-WT	\$0.049	
HQ Hangtag	HQ-A	\$0.0230	
HQ Large Label	863-116	\$0.0320	
HQ Woven Flat Label	863-001	\$0.0270	
HQ Main Loop Label	863-030	\$0.0200	
Bolderton Hangtag	BT-A	\$0.035	
Bolderton Main Loop Label	BT-030	\$0.032	
Bolderton Mitre Fold Label	BT-113	\$0.045	

Bolderton Large Label	BT-116	\$0.062	
Bolderton Outerwear Label	BT-028	\$0.032	
Bolderton Woven Flat Label	BT-001	\$0.035	
Bolderton Rubber Label	BT-RUB	\$0.075	
Huntrite Main Loop Label	HR-030	\$0.032	
Huntrite Mitre Fold Label	HR-113	\$0.045	
Huntrite Large Label	HR-116	\$0.062	
Huntrite Outerwear Label	HR-028	\$0.032	
Huntrite Woven Flat Label	HR-001	\$0.035	
Huntrite Rubber Label	HR-RUB	\$0.075	

BRANDING

The Sportsman's Guide maintains five trademarked private label brands.



ON PACKAGING

If you are asked to supply a private label product, you may be required to include one our logos on the product packaging. Instructions for including logos on packaging can be found in our **Import Carton Packaging and Marking Requirements** (available at [https://www.navegate.com/sportsmans/.](https://www.navegate.com/sportsmans/))

Examples of all packaging materials bearing our logo must be approved by the Buyer prior to production.

ON PRODUCT

Depending on the type of product you are supplying, one or more of the branding elements may need to be included on each item. These must be purchased through our nominated suppliers. Unless unavailable from our suppliers, and specifically requested by The Sportsman's Guide, independently sourced or created branding elements are unacceptable, and if used, will result in a chargeback against the vendor.

Also, depending on the item, you may be asked to add one of our logos directly to the product via printing, screening, etching, embossing, or other means.

Due to the large variety of products we source, specific direction on the inclusion of branding elements will not be provided here. Branding decisions will be made and communicated by the Buyer prior to a purchase order being issued.

Examples of each specified branding element, along with confirmation of placement, or a completed sample bearing our logo, must be approved by the Buyer prior to production.

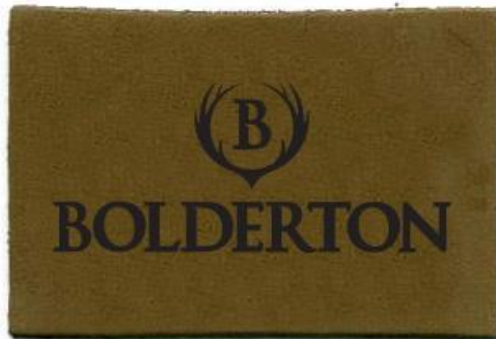
It is the responsibility of the vendor to ensure all materials bearing our brand/logo are safeguarded against misuse.

Here are some examples of vendor sourced branding elements:

GUIDE GEAR LEATHER PATCH
***USED ON GUIDE GEAR DENIM JEANS**



BOLDERTON LEATHER PATCH
***USED ON BOLDERTON DENIM JEANS**



HUNTRITE LEATHER PATCH
***USED ON HUNTRITE DENIM JEANS**



GUIDE GEAR BUTTONS, SNAPS, & RIVETS
***DEPENDING ON GARMENT, MAY BE PLASTIC OR SHANK**



GUIDE GEAR EMBOSSED BUTTON
(BELOW IS EXAMPLE ONLY)

